



skechers
PERFORMANCE™
DIVISION

[GO]
FOR
YOURSELF
SKECHERS 2014

SPRING & SUMMER



CONTENTS

SKECHERS
2014 SPRING
SUMMER

: GO FOR YOURSELF

PERFORMANCE

RUNNING

SKECHERS GOrun Ultra.....
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SKECHERS GObionic Fuel.....
SKECHERS GOrun Sprint.....

TRAINING

SKECHERS GOfit (WOMEN).....

CASUAL

WALKING

GOwalk 2.....

CASUAL

on-the-GO.....
GObionic boat.....
GO Sleek.....

skechers
GORUN









ultra

[GO]
DAY AND NIGHT
SKECHERS 2014



Skechers GOrun Ultra™ / Men's 9.1oz / 246g / Women's 7.1oz / 202g

Skechers GOrun Ultra™ maximizes cushioning so you feel great going any distance. The two distinct layers of support feature our proprietary Resagrip® outsole for total traction control and a softer Resalyte® midsole for ultimate comfort. Still lightweight and flexible, this versatile shoe offers the protection and stability needed to jog 5K or push through 100 miles. Run hard and land soft at any distance.

01  RESALYTE CUSHIONING	02  RESAGRIP	03  TRANSCEND FLEX	04 
05 	06 	07  M STRIKE PROMOTES MAXIMUM STABILITY	08  maximum cushioning

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skechers
GO run

ultra

[GO]
DAY AND
NIGHT
SKECHERS 2014

RUN HARD.

LAND SOFT.™



Skechers GOrun Ultra™ /

Men's 9.1oz / 246g
Women's 7.1oz / 202g

Skechers GOrun Ultra™ 在任何路程上為你提供最大緩震保護。特製雙層鞋底，採合柔軟性高的Resalyte® 中底和高耐磨度的Resagrip® 鞋底帶來更強的緩震及支撐、輕巧靈活。不論是5公里的慢跑或是過百公里的長跑，在不同地形上均能為跑手提供極致的緩衝保護。

- | | | | |
|-------------------------------------|------------------------|---|------------------------------|
| 01
RESALYTE
CUSHIONING | 02
RESAGRIP | 03
PROGRESSIVE FLEX | 04
 |
| 05
 | 06
GOimpulse | 07
M STRIKE
promotes
midfoot strike | 08

maximum cushioning |

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GOmeb







KRS

[GO]
DAY AND NIGHT
SKECHERS 2014



Skechers GOmeb KRS™ / Men's 8.5oz / 245g
Women's 6.7oz / 193g

The unique Kinetic Return System-constructed with resilient DuPont™ Hyetrel® -delivers maximum energy return at every step. Adding a lightweight 3D-printed upper with breathable mesh.

01  RESALYTE CUSHIONING	02  RESA GRIP	03  M promotes STRIKE multitouch stroke	04 
05  4 drop	06  KRS KINETIC RETURN SYSTEM		

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GOmeb

KRS™





[GO]
DAY AND NIGHT
SKECHERS 2014



Skechers GOmeb KRS™ /

Men's 8.5oz / 245g
Women's 6.7oz / 193g

Skechers GOmeb KRS™ 為美國頂尖馬拉松選手加強訓練時特別設計。獨特的動力回彈系統利用 Dupont™ Hytrel® 專利物料研製，為每一步帶來高效能回彈力。加上用3D印刷技術印製的輕量透氣網布鞋面，為你 and MEB 跑在一起。

- 01  RESALYTE CUSHIONING
- 02  RESA GRIP
- 03  M STRIKE
- 04 
- 05  4mm drop
- 06  KRS KINETIC RETURN SYSTEM

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GORUN

Ride 3








ACHIEVE
YOUR
[GO]
SKECHERS 2014



Skechers GORun Ride 3™ /

Men's 7.0 oz / 242g
Women's 5.0oz / 184g

Skechers GORun Ride 3™ introduces cleaner and more contemporary lines for a sleeker, faster profile than past generations. Still super lightweight with the same enhanced Resalyte® cushioning, it's an ideal option for those who require more comfort and support.

- 01 
- 02 
- 03 
- 04 
- 05 
- 06 
- 07 

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GORUN

Ride 3[™]








ACHIEVE
YOUR
[GO]
SKECHERS 2014



Skechers GORun Ride 3[™] /

Men's 7.0 oz / 242g
Women's 5.0oz / 184g

Skechers GORun Ride3[™] 為你帶來比比上代更時尚及簡潔的線條，讓你的跑得更快。今代鞋款仍保留加強 Resalyte[®] 的緩衝性能，並繼續保持超輕，是追求舒適度及支撐性的最佳選擇。

- 01 
- 02 
- 03 
- 04 
- 05 
- 06 
- 07 

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GORUN

Ride 3™

ACHIEVE
YOUR
[GO]
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Skechers GORUN Ride 3™ /

Men's 7.0 oz / 242g
Women's 5.0oz / 184g

- 01 **PROGRESSIVE FLEX**
- 02 **8.5 oz (Men's size 9)
6.7 oz (Women's size 7)**
- 03 **4 drop**
- 04 **RESALYTE CUSHIONING**
- 05 **2 in**
- 06 **M-STRIKE**
- 07

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GO bionic

Fuel

ACHIEVE
YOUR
[GO]

SKECHERS 2014



Skechers GOBionic Fuel™ /

Men's 8.3oz / 241g
Women's 6.7oz / 193g

Skechers GOBionic Fuel™ adds a charge of cushion to our nature-inspired ultra-minimal running shoes. We engineered the outsole to move like your foot with 18 articulated bio-responsive zones. Then, we boost it with enhanced Resalyte™ cushioning plus lateral and medial support for elevated comfort and control. The result—a shoe that fits everyone.

01



02



03



04



05



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GO bionic

Fuel

ACHIEVE
YOUR

GO!

SKECHERS 2014



Skechers GOBionic Fuel™

Men's 8.3oz / 241g
Women's 6.7oz / 193g

Skechers GOBionic Fuel™ 為提供最自然的觸感的超輕跑鞋加入緩震功能。特別設計的18鉸接反應區鞋底靈活緊貼腳掌移動。強化Resalyte® 提升緩震度及內外兩側的支撐、舒適度及操控性。是最適合你的跑步鞋。

- 01 
- 02 
- 03 
- 04 
- 05 

skechers
GORUN
Sprint[™]
**ACHIEVE
 YOUR
 [GO]**
 SKECHERS 2014



Skechers GOrun Sprint [™] /

Men's 8 oz / 233g
 Women's 5.7oz / 164g

Breathable engineered mesh upper with a lightweight Resalyte[®] cushioning for a smooth ride.

01



02



03



04



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GORUN

Sprint

ACHIEVE
YOUR
[GO]

SKECHERS 2014



Skechers GORun Sprint™ /

Men's 8oz / 233g
Women's 5.7oz / 164g

Skechers GORun Sprint 的透氣網布設計，配合輕量級Resalyte®緩衝物料，給你高穩定性而流暢的速度。



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GOfit™

GET
SET
GO!

SKECHERS 2014



Skechers GOfit™ /

Women's 5.3oz / 141g

Skechers GOfit™ is the perfect gym and active wear shoe for fitness-driven women. Our lightest training shoe yet at only 5.3 ounces in women's size 7, it features Resalyte® cushioning for support and comfort plus a flexible outsole that moves with you. From long walks to tough workouts, this shoe has you covered.

Skechers GOfit™ 是女士們做GYM和塑身的最佳選擇。超輕量訓練鞋，僅重5.3安士(女裝7號)，配合 Resalyte® 緩震物料，提升鞋底的靈活度及舒適度，隨你一起活動。無論是健步或是強烈鍛鍊的，GOfit 均能勝任。

01  5.3 oz (Women's size 7)

02  FLATLOCK STITCHING™

03  RESALYTE CUSHIONING

04  M-promote STRIKE

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GET
SET
|
[GO]
SKECHERS 2014

skechers
GOwalk 2™

**GET
 SET
 [GO]**

SKECHERS 2014



Skechers GOwalk 2™ /

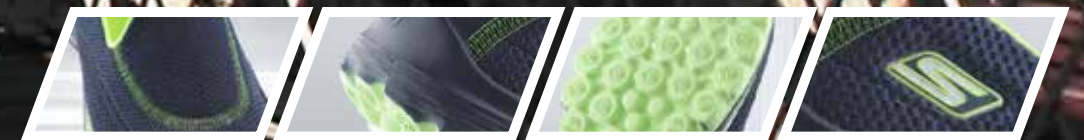
Men's 5.0oz/141g
 Women's 3.6oz/101g

Skechers GOwalk 2™ is designed with our performance technologies and materials to flex and twist with your foot. Built from top to bottom specifically for walking, it features V-Stride Technology to help promote a more natural stride. Lightweight and comfortable, this is the perfect walking shoe.

- | | | | | |
|---|---|---|---|---|
| 01  | 02  ESM
enhanced stability mesh | 03  GOdown | 04  Quick-Fit Port | 05  V-STRIDE |
| 06  RESALYTE
CUSHIONING | 07  LIGHTWEIGHT | 08 OrthoLite® | | |

skechers
GOwalk 2™

**GET
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 GO!**
 SKECHERS 2014



Skechers GOwalk 2™ /

Men's 5.0oz /141g
 Women's 3.6oz/141g

Skechers GOwalk 2™是結合獨有的科技及物料而成，為你雙腳帶來最靈活貼服的觸感。專門為健步而設計，V-Stride對角線內傾式設計，幫助雙腳從腳跟外側至內側進行最自然的律動。輕便舒適，這是一個完美的健步鞋。

- 01 
- 02  ESM
enhanced stability mesh
- 03  GO Impulse
- 04  Quick-Fit Port
- 05  V-STRIDE
diagonal technology
- 06  RESALYTE
CUSHIONING
- 07  LIGHTWEIGHT
- 08  OrthoLite

skechers
on-the-go™

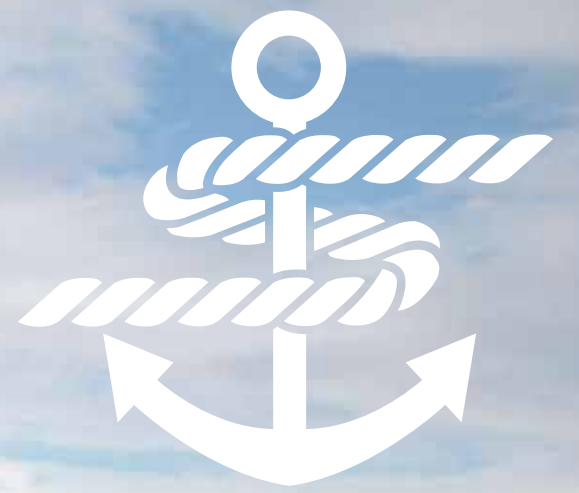
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Skechers on-the-go™ /

Skechers on-the-go iconic designs and premium materials fuse with innovative Skechers.
Skechers on-the-go 標誌性的設計和優質的材料結合Skechers創新的元素。





SKECHERS ON-THE-GO™

GET
SET
GO!
SKECHERS 2014



Skechers Gobionic® boat /

Our new Skechers GOBionic® boat shoes were designed for life on the high seas. The waterproof leather upper and unique GODrain technology allow for a quick drying and maximum breathability. And with our Resgrip® outsole for enhanced traction, your feet will grip the deck when your boat is rocking.

Skechers GOBionic® 帆船鞋，為海而生。防水皮革鞋面和獨特的GODrain技術把鞋子的快乾及透氣性能昇華。搭配Resgrip®鞋底，增強抓地力，助你在船上搖擺不穩時，站得更穩。



skechers
GO SLEEK

**GET
SET
GO!**

SKECHERS 2014



Skechers GO SLEEK /

Women's 4.95oz /141g

The Skechers Performance Division continues to push boundaries by blending technology with modern, relevant designs. Introducing the new Skechers GO SLEEK - the perfect combination of classic styling, comfort, and our award-winning innovations.

The Skechers Performance Division 將繼續利用現代化技術與設計，進行突破。帶來 Skechers -GO SLEEK -經典的運動鞋設計，融合技術，時尚及舒適性是創新的完美結合。





STORE LOCATION:

HONG KONG

DES VOEUX ROAD CENTRAL
SOGO (CAUSEWAY BAY)
TIMES SQUARE
GIGA SPORTS (CITY PLAZA II)
WING ON (SHEUNG WAN)

KOWLOON

OCEAN TERMINAL
GIGA SPORTS (OCEAN TERMINAL)
PARK LANE SHOPPER'S BOULEVARD
SINCERE (MONGKOK)
LANGHAM PLACE
WHAMPOA GARDEN
OLYMPIAN CITY 2
PLAZA HOLLYWOOD
TELFORD PLAZA
GIGA SPORTS (MEGA BOX)
GIGA SPORTS (METRO CITY PLAZA II)
PARK CENTRAL

NEW TERRITORIES

MARITIME SQUARE
TSUEN WAN CITYWALK
NEW TOWN PLAZA
TAI PO MEGA MALL
YATA (TAI PO / SHATIN /
TSUEN WAN PLAZA)
UPTOWN PLAZA
TMT PLAZA
CASTLE PEAK ROAD, YUEN LONG

MACAU

RUA DE. S. DOMINGOS

CUSTOMER ENQUIRY : (852) 2485 8800

www.skechers.com.hk

www.facebook.com/skechers Hongkong



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WWW.SKECHERS.COM.HK